



NEWSLETTER

Q1 2024

A 2023 RECAP AND OUTLOOK TO 2024



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A MESSAGE FROM NAKEESA FRAZIER-JENNINGS

FOUNDER & CEO

Happy New Year!

Thank you for subscribing to my newsletter for my beloved company, Nakeesa Marie Enterprises™!

In 2023, my business experienced exponential growth in some ways that were planned for and expected while others were organic and unexpected.

My willingness to try new things, engage with new people, partner with new agencies while staying flexible are all the reasons why my business was able to grow much more in its second year (2023) than it was in its first year (2022).

Nakeesa Marie Enterprises™ also underwent an exciting rebranding in 2023! We unveiled a brand new logo, revamped website, and curated color palette. With these updates, Nakeesa Marie Enterprises™ now boasts a fresh and polished presence across all of its mediums—including my brand new Youtube channel!



I'm so excited to share with you a recap of the amazing year that Nakeesa Marie Enterprises™ had and share some exciting things in store for 2024.

If you have any questions, feedback or would like to explore working together, please don't hesitate to reach out through the [contact page](#) on my website.

Nakeesa Frazier Jennings

OUTLOOK FOR THE YEAR

This year, I am more excited than I've ever been in my business and in life! I have several business projects that I'm currently working on and a few that are in development.

In December of last year, I was able to get back into the visual arts space and began (for the first time) "performing"/reading my nonfiction pieces for live audiences. I plan to expand work in both the visual and literary arts spaces in my business this year.

Through my newly launched YouTube channel, I will be having one-on-one conversations with other Black women to discuss how we individually and collectively center our own happiness, provide support/encouragement to young Black women and what we want our legacies to be.

I also look forward to continuing to attend networking events both virtually and in-person to learn more about the work of other business owners to refer them to clients who may need their products or services and to explore potential business collaborations.

On an even more personal note, I will also be celebrating a milestone birthday this year and I'm so excited to step into this new chapter and will be intentional about filling it full of light, love, and peace.



READING AND WRITING

“Thank you Ms. Pam”



Reflecting on the year, one major feature favorite moment was encountering the phenomenal Tariqa Waters, a multifaceted artist and business owner in Seattle. The founder of the local art gallery, Martyr Sauce, Tariqa goes beyond excellence.

The experience of attending the Seattle Black Film Festival and witnessing Tariqa Waters' latest artistic venture holds a special place in my heart. The screening of the pilot episode of "Thank You, MS PAM" marked not just a captivating display of Tariqa's creative brilliance but a profound exploration into the dynamic world she crafts through her work.

Her influence is immeasurable, going beyond her roles as a powerhouse performer, creator, and businesswoman.

You can [read my South Seattle Emerald article](#) about Tariqa or [watch my reading](#) for more!

Reading “Soft”

In October, I read my newest written piece of nonfiction for the Nonfiction for No Reason writers' series at Base Experimental Arts in Seattle, Washington—watch the [full reading here](#).



CLIENT SUCCESS AND TESTIMONIALS

This past year, I had the privilege of guiding and empowering several individuals on their entrepreneurial and career journeys. From resume reviews, interview prep, coaching and assisting business owners with special projects, it was very rewarding to assist them in their individual journeys.

The diverse range of career paths included fields such as IT and visual art showcasing the effectiveness of tailored strategies for individual goals.

I'm proud to have played a role in their achievements, and the testimonials reflect not only their success but also the collaborative effort that goes into each personalized coaching/consulting experience.

As we celebrate these milestones, I'm excited to continue fostering professional development and success stories in the upcoming year.

Check out my [testimonials page](#) for a closer look at the feedback I received from successful collaborations with several clients and business partners.

KAFUI “SANDY” KOUNHUNDE
Coaching Client



Click on the video to watch the testimonial

TESTIMONIAL FROM ENTREPRENEUR DR. KRYSTAL HENDERSON

"Working with NaKeesa Frazier-Jennings was an absolute pleasure and a truly transformative experience. From the outset of our collaboration, it was evident that I was in the hands of a dedicated and exceptional professional. One of the standout qualities that NaKeesa possesses is her unwavering commitment to excellence. Not only did NaKeesa consistently offer support throughout the project, but she also went above and beyond by frequently following up and inquiring about the status of the work. This level of diligence and engagement was not only reassuring but also demonstrated a genuine investment in the success of the project.

Communication with NaKeesa was seamless and transparent. She kept me well-informed about the progress, sharing insights, and updates along the way. This level of transparency fostered a sense of collaboration and trust, which I believe is crucial in any creative partnership, especially for a statewide research project that has successfully informed a community reinvestment plan for \$200,000,000. However, what truly sets NaKeesa apart is her remarkable ability to turn ordinary drafts into incredibly polished and refined final versions. Her keen eye for detail, mastery of language, and profound understanding of the nuances of the Community Reinvestment Plan research made a world of difference. The final drafts she provided were not just edited; she transformed them into works of art, conveying the community's message with precision and eloquence.

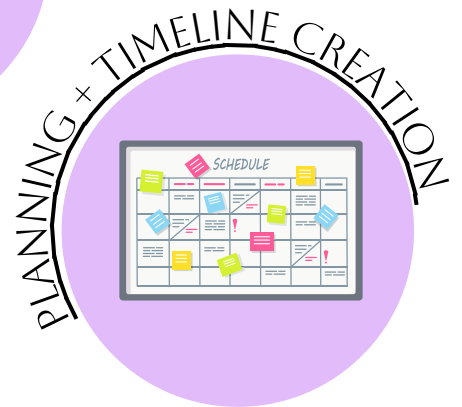
But it's not just her professional prowess that makes NaKeesa exceptional; it's her warmth and genuine enthusiasm for the work. Her unwavering dedication and the personal touch she brought to every interaction made the process not only productive but enjoyable. It felt like I was working with a trusted friend who was as invested in my project's success as I was.

In conclusion, I can't speak highly enough about my experience working with NaKeesa. Her meticulous attention to detail, proactive communication, and ability to elevate our work to new heights has been invaluable. I wholeheartedly recommend NaKeesa to anyone seeking a dedicated, talented, and warm-hearted editor. I hope we can keep in touch!"

SERVICES SPOTLIGHT

Discover a variety of services to support clients in reaching their career or business goals and objectives. Whether it's proofreading support, tailor-made goal-setting sessions, impactful resume writing, thorough interview preparation, or comprehensive coaching—Nakeesa Marie Enterprises™ makes sure to prioritize individual client needs.

Click on a service to learn more.



NEWS AND EVENTS

I HAD SUCH A WONDERFUL YEAR. I HAD THE PLEASURE OF ATTENDING AND BEING A PART OF SO MANY COMMUNITY EVENTS



In the fourth quarter of the year, I became a member of the African American Writers' Alliance. I was the featured reader at their Writers Read live reading session for the month of November and had such a great time! So, immediately after that experience, I applied to become an official member of the group. I am so excited to be a part of this vibrant literary community and look forward to the various events and live readings scheduled for this year but also the opportunity to expand my writing practice in a group of experienced writers who provide thoughtful feedback, support and encouragement



IN DECEMBER OF 2023, I WAS ABLE TO COLLABORATE WITH MY HUSBAND ON THE FOLLOWING PROJECTS:

We partnered with Arte Noir and Wa Na Wari to present a workshop for artists on monetizing their 2D Art practice. The reception was so great that we decided to create a virtual workshop to take it on the road! We look forward to continuing to present and connect with more artists. See the full video from the first workshop on my [YouTube channel](#)!

We participated in the inaugural Black Artists Market hosted by the Seattle Opera and was interviewed on Good Day Seattle to promote the event and share more about George's work with the community. See the interview here: <https://www.fox13seattle.com/video/1382215>.

We also launched our youth artist critique project! This project will combine George's visual arts knowledge and my writing skills to provide kid-friendly artist critiques for youth ages 5-12. To hear more about why we want to do this, please see our promo [video on my YouTube channel](#). If you are interested in providing a youth artist critique to a young creative in your life, please complete the request [form](#) for consideration. Thank you!

George's long awaited solo portrait exhibit The Women, The Paper, and The Light will open on September 11, 2024 and run until February 2025 at the Arte Noir gallery in Seattle, WA. This 30-piece collection will include pieces ranging in size from 2'x3'to 4'x5' and each piece will have either a Black woman or Black girl as the subject. We will share more information in the months leading up to the exhibit opening!





As we move into the New Year, I am excited for everyone to discover upcoming workshops, captivating art exhibitions, and the latest developments in the art world.

Here is a list of some upcoming events already on the schedule with more to come:

- **February 2024:**
 - NaKeesa is attending the Fifth Annual Black-Owned Business Excellence Symposium (Conference and Networking event)
 - Black Star Line's: Embrace Your Best Self Transformational Internship Program (Internship Workshop Series Presenter)
 - "Sunset Song" Art Auction and Black History Month Event Hosted by the Seattle Opera Guild (Art contribution and attendee - in collaboration with husband, George Jennings)
- **March 2024:** Women's History Month workshop at the Gates Foundation in Seattle - NaKeesa will deliver a workshop about her entrepreneurial journey.
- **June 7-8, 2024:** African-American Writers's Alliance (AAWA) Writers Conference and Anthology Release (Attendee/Participant and Book Contributor)
- **September 2024:** George Jennings' Exhibit "The Woman, The Paper, and The Light" Opening (Creative Director/Model/Attendee)

For an exclusive look behind the scenes, be sure to follow along on my social media platforms for more info!

Also, if this newsletter was forwarded to you, please consider [signing up for the newsletter](#) so that you won't miss any upcoming info!

HERE'S TO A PROSPEROUS AND FULFILLING 2024!

